

Use *BookBrush* to Create an Authorly Facebook Cover Image

Stan C. Smith

You like to write, don't you? Whether you consider yourself a writer or an author, you need to show the world your passion. Your Facebook cover image should reflect your passion, don't you think? This tutorial will show you a really easy way to create an authorly (or writerly) Facebook cover image!

First, let's look at the difference between a Facebook *Personal Profile* and a Facebook *Page*.

Personal Profile: Just about everyone has one of these. It's where you share cat videos and baby photos.

Page: This is for businesses and organizations. A Facebook *Page* allows you to create Facebook Ads, and a gazillion other things specifically for promoting yourself as an author.

If you want to keep using your personal profile for cat videos and baby photos (instead of promoting yourself as an author), then go ahead and create a page. It's easy! Just log in to Facebook and tap the + symbol next to your name in the upper right. Here are step-by-step instructions, if you want them:

<https://www.writtenwordmedia.com/how-to-create-a-facebook-author-page/>

Here's what an authorly Facebook Page cover image looks like:



But you can make it look any way you want! If you don't have books published yet, it could look something like this:



Regardless of how you want your Facebook cover image to look, there are several wonderful web sites available where you can build professional-looking promotional images. Not just for Facebook cover photos, but also for business cards, ad images, web page images, bookmarks, posters, flyers, and anything else you can think of.

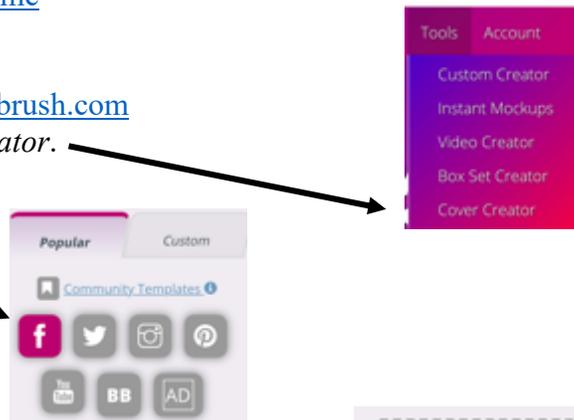
My two favorite such site are: Canva: <https://www.canva.com>
BookBrush: <https://bookbrush.com>

Both of these are terrific, and both of them have *free* account options that allow you to make impressive images. However, **BookBrush** is designed specifically for authors, so I'll focus on that one.

First, **BookBrush** has a huge collection of tutorials, which you can find here: <https://bookbrush.freshdesk.com/support/home>

Basically, here's what you need to do.

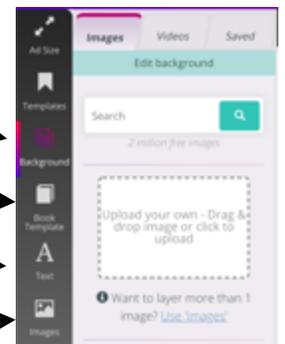
1. Create a free account at <https://bookbrush.com>
2. Click Tools, then select *Custom Creator*.
3. Select *Facebook* for the *Ad Size*.



4. Select *Cover Photo* in the list of options. This will create your blank image.



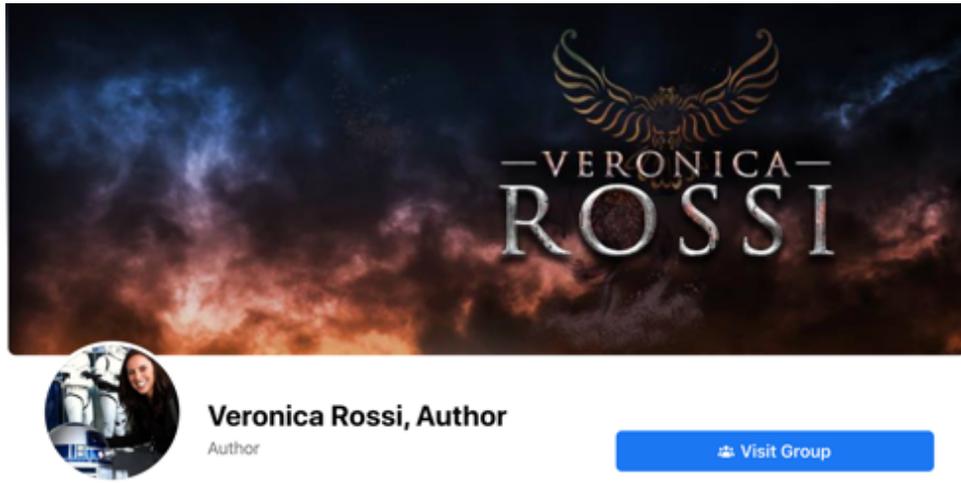
5. Select *Background* on the left, then upload your own image or search for one of the thousands of BookBrush images.
6. If you have a completed or published book that has a cover image, you can use the Book Template choice to add 3D book images.
7. Add your text. There are tons of fonts, colors, text backgrounds, text shadows, and much more. Make it look terrific!
8. You can also add *Images*. These are like stamps, and include such things as social media icons, book retailer icons (like Amazon), and much more.



9. When your image is exactly the way you want it, click *Download* to save it to your computer. You can also save it as a *Template* to work on later.



More examples of author Facebook cover images:





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